



**UCTE - UCET**

UNION OF CANADIAN TRANSPORTATION EMPLOYEES  
UNION CANADIENNE DES EMPLOYÉS DES TRANSPORTS

# CONVENTION CONGRÈS

**18<sup>th</sup>  
e**

2021.07.18  
2021.07.21

## **Nomination and Campaign Guidelines**

Since the UCTE convention will be held virtually, the nominations and campaign procedures must also reflect this change. The purpose of this guideline is to provide guidance and procedural consistency for the campaigning and nominations processes in advance of the UCTE Convention. This guideline is based on UCTE's past practice at conventions, PSAC Conventions, privacy legislation as well as recommendations for conducting this work virtually.

### **Nomination process**

Nominations in advance are strongly encouraged. Should a candidate, nominator and/or seconder be unable to sign and scan the nominations form, UCTE will accept an email confirmation from the candidate, nominator and/or seconder as verification of their signature.

Any member in good standing may be nominated for any position subject to the conditions outlined in the UCTE By-laws and Regulations. Nominators and seconders must also be members in good standing and must clearly state their name and contact information on the nominations form.

### **Declared candidates**

All candidates are those who have submitted their nomination papers to the UCTE National Office thereby officially announcing their nomination.

Due to privacy considerations, UCTE cannot provide campaign teams with the names and contact information of delegates participating in the convention. To facilitate an equitable campaign process, the following process will be provided to those candidates who file their nominations **no later than 2 weeks ahead of the convention** from the UCTE National Office:

- *National President, National Vice-President, Alternate National Vice-President, Human Rights Officer and Alternate Human Rights Officer positions*

UCTE staff will distribute any correspondence to all delegates by their preferred method to receive communications (print or digital).

- *Regional Vice-President positions*

UCTE staff will distribute any correspondence to applicable regional delegates by their preferred method to receive communications (print or digital).

## **Campaigning**

Candidates who are running for any office are to use their personal social media account(s) and online platforms to promote their candidacy. Candidates are not entitled to employ the logos, letterhead, social media or other communication tools of UCTE or PSAC or any related union body in the campaign material. This does not include the use of UCTE email by UCTE staff to distribute any electronic correspondence as outlined above.

Candidates campaign material must comply with the UCTE By-laws and the PSAC Constitution. UCTE staff are not tasked with vetting the material prior to distribution. Any concerns regarding campaign materials are to be communicated to the National President.

Costs related to the distribution of campaign materials by the UCTE National Office on behalf of a campaign will be billed to the candidate. The candidate will receive a breakdown of all costs.

### **In conducting an online campaign, candidates and members shall respect the following guidelines, up to and during the virtual Convention:**

1. Online campaigning cannot take place during another UCTE virtual event unless the host has invited a candidate (or candidates) to speak at their event.
2. Campaigning cannot occur on the virtual Convention platform, including in the chat room.
3. Content posted to a campaign platform/social media, as well as discussion on such platforms shall be respectful. It cannot include content or language that is threatening, abusive, defamatory, obscene, indecent or objectionable; nor can it be racist, sexist, homophobic, transphobic, or otherwise discriminatory. Content and discussion cannot be offensive, graphically or in tone in nature.
4. Campaign content must respect PSAC accessibility guidelines.

- 5.** Campaign content and discussion cannot be fraudulent, deceptive, or misleading. It cannot contain commercial solicitation of goods or services. Campaigns cannot engage in online fundraising.
- 6.** Campaign content cannot violate any intellectual property right of another, nor be in violation of any law, regulation, or the UCTE By-laws.
- 7.** Campaign content and discussion cannot engage in spamming, posting the same content repeatedly across posts or over time, trolling, or repeatedly aggressive or disruptive language.
- 8.** Candidates cannot utilize Facebook ads, or other online microtargeting actions, as part of their campaign.
- 9.** An online campaign shall encourage the sharing of opinions in a respectful manner. It can reserve the right to remove any content that it determines contravenes these guidelines. Repeated infractions can result in a user being blocked from the campaign platform, and possible action pursuant to the PSAC Constitution.

The use of an online campaign platform, websites, graphics, social media, video, photos, translation, copyright/intellectual property, etc. shall comply with copyright and intellectual property rights. Any infringement of these rights shall be the sole responsibility of the Candidate and their campaign team.